

PROUD TO **WORK HERE.**  
PROUD TO **GIVE HERE.**



# CAMPAIGN FACTS

The **PROUD TO WORK HERE. PROUD TO GIVE HERE.** campaign is a Universitywide awareness and fundraising effort that invites faculty and staff to show their pride with a gift to the UMB school, scholarship, program, fund, or cause that matters most to them. Our second year has been record-breaking in several categories.

**Thank you to all who participated – you have a lot to be PROUD of.**

**\$2.9 million**

*received*

in gifts and  
pledge payments

**15%**

*employee participation*

a 50% increase from  
previous fiscal year

**187**

*funds*

supported

## AREAS SUPPORTED:

*Student Scholarships  
and Endowments*

*Professorships*

*Research Activities*

*Public Service Projects*

*Institutional Programs*

*Areas of Greatest Need*

## TOP THREE FUNDS FOR NEW DONORS

*Food for Our Front Lines*

*Student Emergency Funds*

*Community Engagement  
Center Sustaining Fund*

**FISCAL YEAR 2020** (July 1, 2019, to June 30, 2020)



**1,020**  
**DONORS**

**\$1,033**

average fiscal year  
gift amount

**\$25**

most frequent  
gift amount

**361 FIRST-TIME DONORS**

**57**

donors through  
payroll deduction



**90 DONORS GAVE  
\$1,000+**