

PROUD TO **WORK HERE.**  
PROUD TO **GIVE HERE.**



# FISCAL YEAR 2025 IMPACT REPORT

## CELEBRATING 7 YEARS OF SUCCESS AND IMPACT



**\$1.64 MILLION**

Received in gifts and  
pledge payments

**10%**

of employee donors  
have a recurring  
credit card or payroll  
deduction gift

**199**

Funds supported  
across the University

**\$25**

Most selected  
giving amount



**135**

First-time donors



**58**

Donors taking  
advantage of payroll  
deduction

**291**

Employee donors  
who made  
multiple gifts

**697**  
**EMPLOYEE  
DONORS**

**42%** made more  
than one gift

**56%** consecutive-  
year donors

**9.3%**

**Employee  
participation  
rate**



***Thank  
you for  
showing  
you are  
Proud to Work Here,  
Proud to Give Here.***

Annual gifts from faculty and staff members are making a lasting impact for student scholarships and endowments, professorships, community and public health projects, research activities, institutional programming, and so much more. You are not only leaders in your work but also leaders in philanthropy.

Thank you for helping to build a strong, positive culture of giving at our University. We have a lot to be proud of.

With gratitude for both your service and generosity,

**Lisa Vuolo**

*Executive Director, Annual and  
Leadership Giving, and PROUD  
Campaign Manager  
Office of Philanthropy*

### AREAS SUPPORTED:

Unrestricted or Greatest Need | Institutional Programming | Research Activities  
Student Scholarships and Endowments | Professorships | Community and Public Health Projects

LEARN MORE AT [umaryland.edu/philanthropy/proud](https://umaryland.edu/philanthropy/proud).