

UNIVERSITY OF MARYLAND  
SUMMER 2025/FALL 2025/SPRING 2026  
FEDERAL WORK-STUDY SUPERVISOR'S STUDENT REQUEST

(Supervisor's On-line Orientation and Supervisor Acknowledgement Checklist must also be completed) <http://www.umaryland.edu/workstudy>

**TO PARTICIPATE IN THE FWS PROGRAM THERE MUST BE A SUPERVISOR AND AN ALTERNATE SUPERVISOR**

**Please attach a job description for this FWS position.**

Could this work-site be considered as Community Service? Yes \_\_\_\_\_ No X \_\_\_\_\_

UMB Department School of Pharmacy Department of Communications and Marketing  
(Full Name of Department)

Off-Campus Agency \_\_\_\_\_  
(Full Name of Agency- For Off-Campus Positions Only)

Address 20 N Pine St

Telephone 4107067379 Fax No. \_\_\_\_\_

Work Study Supervisor's Full Name Liz Myers

Work Study Supervisor's Title Lead Marketing Specialist

E-mail Address elizabeth.myers@rx.umaryland.edu

Alternate Supervisor's Full Name Becky Ceraul

Alternate Supervisor's Title Assistant Dean for Communications and Marketing

E-mail Address rceraul@rx.umaryland.edu

Job Title Student Social Media Ambassador

Job Function: \_\_\_\_ Technical ☒ Administrative \_\_\_\_ Research Lab \_\_\_\_ Research Clinical \_\_\_\_ Tutor \_\_\_\_ Program Admin.

Completion of this request form does not guarantee the department/agency will have a Federal Work-Study student employee. The person who signs this form must also sign the student's Job Certification Form and approve the biweekly payroll timesheets. If a student exceeds their maximum FWS award, the supervisor's department is responsible for paying 100 percent of the over award.

Return completed form to:

E-Mail: [FWS@umaryland.edu](mailto:FWS@umaryland.edu)

Phone: 410-706-7347

**Office of Student Employment; University Of Maryland, Baltimore; 601 W. Lombard St, Suite 221;  
Baltimore, MD 21201**

## **Job Description**

### **Student Social Media Ambassador**

#### **School of Pharmacy**

- Develop and assist in producing engaging content, including photos, videos/Reels, and captions, for platforms such as Instagram and Facebook, highlighting student life and School events.
- Attend and document student organization events to capture and create dynamic social media content.
- Promote campus life by showcasing student groups, student achievements, and academic programs at the School.
- Collaborate with the communications and marketing team to brainstorm and implement new social media content ideas.
- Conduct research on current social media trends and assist in developing trend-driven content.
- Utilize Canva and similar tools to design and create visually appealing social media posts.
- Assist in writing captions and composing alternative text to ensure accessibility for all posts.
- Partner with student organizations to plan and produce collaborative social media projects.
- Maintain ongoing communication with student organization leaders to stay informed about upcoming events and initiatives.