Welcome!
Social Determinants of Health Taskforce Meeting
Building Community Partnerships
SDOH Taskforce Mission

The SDOH Workgroup functions as a multi-sectoral network of committed partners, who are focused on improving the social, material, economic, and physical circumstances in which people live, work, play, and pray so that communities can have the thriving, high quality life that they deserve.
1. **Welcome and Introductions**- Dr. Yolanda Ogbolu and Dr. Chris Gibbons (Co-Chairs of Taskforce)/Senator Shirley Nathan Pulliam (retired)

2. **Selected Subcommittee Reports**
   - Antoinette Mugar, RN, MSN (Chair, Social Justice Committee)
   - Dr. Annelle Primm and Mr. Charles Jackson (Co-Chairs Health and Human Services Subcommittee)

3. **Guest Speaker**- Dr. Alma Roberts from Kaiser Permanente- “Developing Community Partnerships to address social determinants of health using technology”

4. **Community feedback session with you!**

September 16, 2020- Virtual meeting
## Core Goals
### Driving SDOH Taskforce Activities

| Support the community and its members to lead and take ownership |
| Convene multi-sectoral groups together |
| Embrace and integrate innovative ideas and methods |
| Avoid duplication of efforts |

| Utilize technology to stay connected |
| Activate social justice ideas with social accountability models |
| Connect individuals, families and communities to meaningful resources |
| Every voice is important, we welcome all ideas and comments |

September 16, 2020- Virtual meeting
Why focus on Social Determinants of Health?

**Improve Health of Communities**
- Acknowledge social factors and work within the social context
- Tailor care and behavioral care to the person’s social context
- Change the way care is delivered to clients
- SDOH Assessment and navigation services

**Inform and change policy**
- Change the social context
- Inform policy changes that improve public health
- Clinic and community resource linkage
Black People account for 41% of COVID Deaths in Maryland yet are only 29% of the Population

Cases:
- African American: 37451, 32%
- Asian: 5418, 5%
- White: 2234, 2%
- Hispanic: 28642, 24%
- Other: 25852, 22%

Deaths:
- African American: 1515, 41%
- Asian: 1568, 42%
- White: 136, 4%
- Hispanic: 16, 0%
- Other: 16, 0%
- Data Unavailable: 40, 1%

September 16, 2020- Virtual meeting; Data from MDH site on 09-15-2020
Expected Outcomes
SDOH Task force

Policy recommendations and program implementation to address the SDOH
Information sharing
Avoiding duplication of effort
Highlighting joint progress in addressing SDOH

September 16, 2020- Virtual meeting
## Highlights of SDOH Taskforce Subcommittee Activities
### 2019-2020

<table>
<thead>
<tr>
<th>Health</th>
<th>Housing</th>
<th>Education</th>
<th>Social Justice</th>
<th>Workforce Development</th>
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<tbody>
<tr>
<td>• Study of Social Isolation in Baltimore</td>
<td>• Comprehensive review of housing policies and practices that can contribute to improved health</td>
<td>• Initiated work on a comprehensive review to understand the impact of violence in schools in Baltimore</td>
<td>• Working with community organizations (BUILD and TUT) to assist returning citizens</td>
<td>• Coalition of 125 churches to focus on developing technology training centers for young people ages 14-24</td>
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<td>• Community mapping of social determinant of health resources in collaboration with BCHP- charmcare.org</td>
<td>• Identified strategies and resources to impact poor housing on health</td>
<td>• Attended workshop in Baltimore City on the Kirwan report to understand how the subcommittee could align activities with report recommendations</td>
<td>• Liaison with BCPD</td>
<td>• PPP with Verizon, Comcast, Mayor’s office</td>
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<td>• COVID disparities work</td>
<td>• Recognized the connections between poor housing and workforce opportunities</td>
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September 16, 2020- Virtual meeting
Social Justice Subcommittee
Chair - Antoinette Mugar, RN, MSN

Get out to vote Campaign -
October 2018 - present

September 16, 2020 - Virtual meeting
Health and Human Services Subcommittee
Chair- Dr. Annelle Primm
Co-Chair Charles Jackson

Click here to access COVID-19 resources
charmcare.org/
Welcome! Dr. Alma Roberts

“Building Community Partnerships to Address Social Determinants of Health Using Technology”
Community Feedback Session: Join in now
We want to hear from you!

• Please unmute your microphone and ask your questions or type your comments and questions in the chat box

• We welcome questions and comments for our guest speakers and our taskforce leaders

• Considering joining the Taskforce work, please reach out to redden@umaryland.edu

September 16, 2020- Virtual meeting
Health and Human Services (HHS) Committee

Co-Chair: Dr. Annelle Primm
Co-Chair: Charles Jackson
Goal

Reduce the impact of the negative forces of the social determinants of health through raising awareness of health and human services resources in economically distressed communities in Baltimore City starting with zip codes in West Baltimore.
• Hosting videoconference calls of community leaders
• Information sharing
• Discussion of Action/Projects
  – Mask-making
  – Collaborations with churches for testing
  – Radio show
  – Food banks, grab and go meals, food and produce boxes, and faith-based partner offerings of food resources
  – Safe transportation for people who are ill
  – Proposal for testing and workforce development
  – Blogs, newspaper articles, videos, and webinars
• Focus on social isolation
• Linking isolated families with resources existing in their communities
• Established a small database of human services organizations funded by B-CITY working with Coppin University students
• Consulted with Charmcare (Baltimore City Health Department) linking it with Coppin students to help build the system
• Hosting Kaiser Permanente initiative this evening is timely
Catalyzing Community Coordination: Kaiser Permanente’s Commitment to Community Health and Equity

Presentation to the SDH Taskforce

September 16, 2020
Aligning Our Common Areas of Focus for Scale and Impact

**Bold Move Activations**

**Social Health**
- Thrive Local – Addressing the social needs of our members and communities by building integrated health and social care networks across our footprint
- Food for Life – Transforming the food system to improve health and food security for at-risk members and communities

**Housing for Health**
- Catalyzing robust housing systems in our communities that provide healthy, stable, and affordable homes for all

**Thriving Schools**
- Working with schools and communities to develop strategies and practices that foster healthier school environments

**Charity Care**
- Transforming Charitable Health Coverage and Medical Financial Assistance approaches

**Medicaid**
- Designing and implementing innovative care and coverage models

**Environmental Stewardship**
- Strengthening community health and resilience by reducing and eliminating environmental contributors to disease and illness

**CityHealth**
- Advancing local policies that improve conditions for health

**Economic Opportunity**
- Investing, hiring, and supporting diverse suppliers and local businesses to create more equitable communities

**Safety Net and Community Partnerships**
A Mid-Atlantic Community Network to facilitate comprehensive, coordinated services in our communities

A partnership between Kaiser Permanente and Unite Us.

Connect health care and social services providers to deliver integrated care

Support organizations across communities to work together through a shared technology platform that connects individuals to an array of services

Launched in the District of Columbia and Suburban Maryland in June 2020

Expanding to the Greater Baltimore region in October 2020 and Northern Virginia in June 2021

In 3 years networks will be available to all 12.3 million KP members and 68 million people in the communities KP serves
Our Connection to this Work

Our digital infrastructure supports individuals seeking services across the nation.

- Active Unite Us networks
- Unite Us networks in progress
- No active networks
Why Are We Coming Together?

To build a community of partners across Maryland, DC, and Northern Virginia, equipped with the tools they need to collaborate across sectors and create a more equitable community.
How We’ll Get There

- Build our collective vision
- Connect residents to quality care
- Track outcomes delivered across our accountable network
- Increase equity so all Maryland
- Direct resources to fill gaps and combat inequities
- Evaluate the gaps in services and outcomes
Who’s Involved?

**Network Funders** catalyze regional efforts to impact health and wellbeing, provide strategic guidance and support for the creation of a coordinated care network, and promote Unite Us platform use and network growth.

**Unite Us** provides ongoing technology training and support to users, solicits feedback from the community, monitors aggregate engagement data to provide support to partners, and promotes Unite Us platform use and network growth.

**Community Advisory Committee** helps advise and inform strategy to improve network health and growth.

**Network Partners** send and receive referrals, share client updates with the network, and actively maintain and update their organization’s profile. Partners guide how best to implement the network within their region, based on realities on the ground.
Mid-Atlantic Community Network
140+ Community-Based Organizations Live Across DC & MD

800 Out of Network Organizations
Launching community network in Baltimore October 2020
Launching community network in NOVA June 2021

THE LEAGUE
FOR PEOPLE WITH DISABILITIES, Inc.

Baltimore Healthy Start
Our Babies Are More Precious Than Gold

HOUSING AUTHORITY of BALTIMORE CITY

CANCER HOPE NETWORK

Maryland WIC
Better Nutrition Brighter Future

NAMI Metropolitan Baltimore

Civic Works

Proprietary and Confidential
Greater Baltimore Community Advisory Committee

Saundra Bond  
Vice President and Senior Advisor  
211/United Way of Central Maryland  
Karen Dates Dunmore  
Senior Director, Community Engagement and Workforce Development  
University of Maryland Medical Center  
Lashelle Stewart  
Executive Director  
Baltimore Healthy Start  
Demaune Millard  
President and CEO  
Family League of Baltimore

Laura Weeldreyer  
Executive Director  
Maryland Family Network  
Lynell Medley  
Vice President of Programs  
Healthcare Access Maryland  
Brittany Giles-Cantrell  
Senior Program Manager  
Community Health  
Kaiser Permanente  
Elise Bowman  
AHC Project Director  
Baltimore City Health Department  
Angel St. Jean  
Assistant Director for Strategic Initiatives  
Baltimore City Mayor’s Office of Employment Development

Jim Macgill  
Assistant Commissioner of Program Development and Evaluation  
Division of Aging  
Baltimore City Health Department  
Monica Guerrero Vasquez  
Executive Director  
JHMI | Centro SOL  
Janice Miller  
Director of Programs and Clinical Services  
House of Ruth  
Kerry Graves  
Executive Director  
NAMI Metropolitan Baltimore
Network Model: Any-Door Approach
Understanding Referral Workflows

Client → Care Manager → Food Need Identified

Food Need Identified → Referral → Food Assistance Provider

Additional Needs Identified → Referral → Transportation Provider

Client Care Food Assistance Transportation