"All Over the Map: The Search for Coherency in the Concept of Global/Local"

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THINK GLOBAL, ACT LOCAL. AND ACT GLOBAL TOO.











How terms are used in other fields . . .

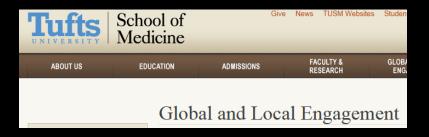
 Business: glocalization is adapting a global brand to local circumstances







- Sociology
- Primary Education
- Computer Science

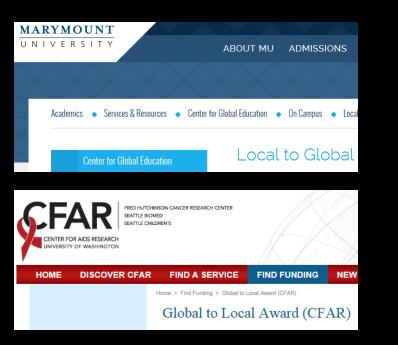




Center for Global Health



Local-Global Partnerships







Global Local

What does "global/local" and "glocal" mean in health and public health education?

- Shared themes at local and global level when working with vulnerable populations toward health equity for all.
- Soft Skills- a way to teach the personal and interpersonal skills that are relevant at both levels. To become comfortable with the uncomfortable.
- Hard skills a way to teach technical/professional skills from different perspectives.
- Reverse innovation adapting demonstrated strategies utilized in one context to another context.
- An avenue for two levels of discussion i.e., using local issues to highlight global themes
- Partnerships a reason and/or vehicle to create bi-national partnerships.

Global Health: collaborative trans-national research and action for promoting health for all

Global/Local Education

Local Health: community-based public health research and actions