



The President's Message



This month I'm happy to bring you compelling news about the University's 2011-2016 strategic plan. As part of the implementation phase, the Executive Implementation Committee has approved more than \$2 million to support the themes, goals, tactics, and fundamental elements of the plan.

As you may recall, our strategic plan is an overarching document that will direct our University for the next five years and shape it for the next 10. The implementation phase is critical, and two- or three-person leadership teams were formed to oversee each of the eight themes and the four fundamental elements that comprise the strategic plan. Out of those eight themes and four fundamental elements came many goals and tactics for how to achieve these strategic plan initiatives.

Following the recommendations of the Executive Implementation Committee, the University, from its overall budget, approved \$1.25 million in one-time University expenditures related to the strategic plan and \$1 million in recurring expenditures.

The funded areas cover a broad cross-section of the strategic plan. For instance, the theme to achieve pre-eminence as an innovator will receive a one-time allotment of \$400,000 and a recurring \$250,000 to "develop a highly facile, universally accessible, secure information technology electronic health information infrastructure with knowledge management and decision support functions to support novel, data-driven health care delivery research and clinical care."

The theme to excel at interdisciplinary research was awarded a one-time \$300,000 allotment to "identify, assess, enhance, and support existing interdisciplinary research programs."

The theme to develop local and global initiatives that address critical issues received a recurring \$71,000 to "create an on-campus center for local engagement that supports and facilitates student-focused community-engaged education, research, and service" and a one-time \$50,000 investment to "increase the proportion of graduates working in underserved and/or resource-limited settings locally and globally."

The theme to drive economic development was awarded a recurring \$111,000 to "create an Industry Liaison Office to train faculty to work with industry, market UMB to industry, and assist faculty in successfully completing projects."

The theme to create an enduring and responsible financial model for the University received a one-time \$250,000 allotment to "apply technology to streamline business processes and improve efficiency and cost structure across the University while providing dependable support services."

Safety, one of the topics of my January Q&A that is discussed on page 7, is a priority and is part of the theme to create a dynamic University community. A recurring \$270,000 was approved to "leverage security and public safety resources to increase safety awareness and sense of well-being for the University community."

Three of the four fundamental elements of the strategic plan—enhanced organizational structure for information technology (IT), improved two-way communication, and government and external relations—also received funding. IT received a recurring \$120,000 to create a single sign-on to simplify

Continued on p. 2

Continued from p. 1

access to email and the current UM Portal as well as other systems or online services. Communications was provided a one-time \$149,300 allotment to develop and implement external and internal communication plans, which include developing a common University events calendar and a mobile application as well as evaluating our current website and content management system. Government and external relations received a recurring \$125,250 to “create and enhance relationships between University leadership and key federal officials and agencies relevant to the University’s mission.” The fourth fundamental element of faculty and staff training will focus on a comprehensive development program that both enhances knowledge and develops the skills of all employees as well as provides a training website.

In all, 10 tactics received one-time funding and eight tactics received recurring funding. (For a complete list [click here.](#)) Some other themes and tactics did not require funding or will be considered for funding in subsequent years. Please do not think that the 44 tactics that did not require funding are not important. On the contrary, they are very important and emphasize an enhancement to how we do our work. This requires allocation of the valuable resource of our people power and denotes an important culture shift in how our University proudly operates as Seven Schools | One University. We can rest assured that, by devoting our collective talents and abilities, and more than \$2 million, to the strategic plan implementation, we are full speed ahead in this exciting initiative to which so many of you have contributed.

I thank our many faculty, staff, students, and community partners who have contributed to the strategic plan’s current and future success. Please monitor our progress on the *website* in the months to come.

All the best,



Jay A. Perman, MD
President

Laurels

CAMPUSWIDE



Susan Dorsey



Alan Faden



Joel Greenspan

Susan Dorsey, PhD, RN, FAAN, associate dean for research at the School of Nursing; **Alan Faden, MD**, director of the Center for Shock, Trauma, and Anesthesiology Research and the National Study Center for shock and emergency medical services at the School of Medicine; and **Joel Greenspan, PhD**, chair of the Department of Neural and Pain Sciences at the School of Dentistry, were awarded a \$2,391,540 grant from the National Institutes of Health to establish a Center for the Genomics of Pain.

Promise Heights, a School of Social Work-led initiative in West Baltimore that strives to offer services from cradle to college to career, was awarded a \$499,735 planning grant as one of 17 national winners of the 2012 Promise Neighborhoods \$60 million grant fund administered by the U.S. Department of Education. The University’s schools of medicine, nursing, and pharmacy also participate in the initiative in the Upton/Druid Heights neighborhood. More than 200 programs applied for grants. “Against all odds, Promise Neighborhoods work to provide families and children with the support they need to help break the cycle of poverty that threatens too many of our nation’s communities,” said U.S. Secretary of Education Arne Duncan.

M.J. Tooley, MLS, AHIP, FMLA, associate vice president, academic affairs, and executive director, Health Sciences and Human Services Library (HS/HSL), and **J. Dale Prince, MA, MLS, AHIP**, executive director, National Network of Libraries of Medicine Southeastern/Atlantic Region, HS/HSL, have been elected by the members of the Medical Library Association to serve on the 2013 Nominating Committee.



M.J. Tooley



J. Dale Prince

SCHOOL OF DENTISTRY

“Protein Secretion Is Required for Pregnancy-Associated Plasma Protein-A to Promote Lung Cancer Growth *In Vivo*,” written by **Li Mao, MD**, chair of the Department of Oncology and Diagnostic Sciences, was published recently in the journal *PLOS ONE*.

Graeme O’May, PhD, postdoctoral fellow, and **Mark Shirliff, PhD**, associate professor, were issued a U.S. patent for “Protective Vaccine Against Staphylococcus Aureus Biofilms Comprising Cell Wall-Associated Immunogens,” a platform for vaccine design and treatment for biofilm-mediated infections.



Howard Strassler

Howard Strassler, DMD, director of operative dentistry, will present the continuing education course “Problem Solvers for Restorative Dentistry” during the Nation’s Capital Dental Meeting in Washington, D.C., in March.



Huakun Xu

“Novel Dental Adhesive Containing Antibacterial Agents and Calcium Phosphate Nanoparticles,” a paper written by **Huakun Xu, PhD, MS**, director of the Biomaterials and

Tissue Engineering Division, was published recently in the *Journal of Biomedical Materials Research*.

FRANCIS KING CAREY SCHOOL OF LAW

The article “Why Environmental Law Clinics?” written by **Jane Barrett, JD**, director of the Environmental Law Clinic, was published in the January issue of *The Environmental Law Reporter*.



Mark Graber

American Constitutionalism: Volume II: Rights & Liberties, a book co-written by **Mark Graber, JD, PhD, MA**, associate dean for research and faculty development, was published recently. A collection of supporting publications, including *A New Introduction to American Constitutionalism*, is due to be available in the fall.

The 2013 supplement to the book *Harper, James and Gray on Torts*, co-written by **Oscar Gray, JD**, Jacob A. France Professor Emeritus of Torts, was recently published.

Dean **Phoebe A. Haddon, JD, LLM**, and the following faculty members were moderators or panelists during the annual meeting of the Association of American Law Schools, held in January in New Orleans: **Jane Barrett, JD**, director of the Environmental Law Clinic; **Douglas Colbert, JD**, professor; **Robert Percival, JD, MA**, director of the Environmental Law Program; **William Reynolds, JD**, Jacob A. France Professor of Judicial Process; **Ellen Weber, JD**, professor; and **Marley Weiss, JD**, professor.



Rena Steinzor

“Moving Forward on Public Health and Safety With Just the Stroke of the Pen? Yes, Obama Can,” written by **Rena Steinzor, JD**, professor, was published online by the American Constitution Society for Law and Policy.

“Opting Out of the Procedural Morass: A Solution to the Class Arbitration Problem,” written by **Emanwel Turnbull**, international and comparative law fellow, was accepted by both the *Widener Law Review* and the Young Comparatives Committee of the American Society of Comparative Law for presentation during its annual conference. **Shruti Rana, JD, MSc**, associate professor, was the advisor on the paper.

SCHOOL OF MEDICINE

Homayara Aziz, MD, instructor, was invited by the American Association of Gynecologic Laparoscopists to present “A Simple Technique in Laparoscopic Port Closure: Fast Learning by the Surgeon, Access to Instrumentation, Low Cost, and Short Operating Time” during the 41st Global Congress on Minimally Invasive Gynecology, held recently in Las Vegas.

Professors **Angela Brodie, PhD**, and **Vincent Njar, PhD**, were issued a Japanese patent for “Novel C-17-Heteroaryl Steroidal CYP17 Inhibitors/Antiandrogens: Synthesis, In Vitro Biological Activities, Pharmacokinetics and Antitumor Activity,” a novel therapeutic method using small molecules to treat prostate and breast cancers.



Shiladitya DasSarma

“Genome-Wide Responses of the Model *Archaeon Halobacterium* sp. Strain NRC-1 to Oxygen Limitation,” written by **Shiladitya DasSarma, PhD**, professor, and members of his lab including **Priya DasSarma, Jochen Muller**, and **Regie Zamora**, was published in the *Journal of Bacteriology* and featured on the cover.



Howard Dubowitz

Howard Dubowitz, MB, ChB, director of the Division of Child Protection in the Department of Pediatrics, was awarded a five-year, \$3,131,894 grant from the National Institute on Drug Abuse for “Drug Use Trajectories and the Transition to Adulthood Among Maltreated Youth.”



Richard Eckert

Richard Eckert, PhD, chair of the Department of Biochemistry and Molecular Biology, was part of a delegation from the American Society for Biochemistry and Molecular Biology that visited the White House recently to talk with John Holdren, PhD, President Obama’s assistant for science and technology and director of the White House Office of Science and Technology Policy, about sustaining government support for biomedical research through the National Institutes of Health.



Gary Fiskum

Gary Fiskum, PhD, vice chair for research in the Department of Anesthesiology, was awarded a \$1,530,768 grant from the Department of Defense for “Underbody Blast Models of Traumatic Brain Injury Caused by Hyperacceleration of Secondary Head Impact.”

**DON'T WALK
AND TALK OR TEXT**

In 2012, 8 out of 9 campus robberies occurred while the victims were using their cell phones.



Be aware of your environment and **keep your phone out of sight.**

Register for UM Alerts via SMS at www.umaryland.edu/alerts/.

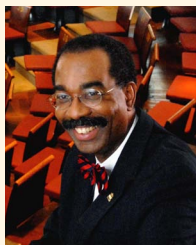




Benjamin Lawner

Benjamin Lawner, DO, EMT-P, assistant professor, and **Amal Mattu, MD**, vice chair of emergency medicine, are among the co-editors of the book *Avoiding Common Prehospital Errors*, which was recently published. **Wade Gaasch, MD**, assistant professor, and **Cynthia Shen, DO,**

MS, clinical assistant professor, are associate editors, and **Roger Stone, MD, MS, FACEP, FAAEM**, clinical assistant professor, contributed chapters on helicopter transport and customer service.



E. Albert Reece

E. Albert Reece, MD, PhD, MBA, dean and John Z. and Akiko K. Bowers Distinguished Professor and the University's vice president for medical affairs, is among six new members elected by the Institute of Medicine (IOM) of the National Academies to its governing council for a three-year term

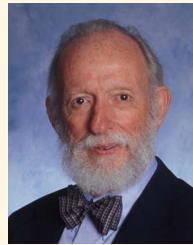
that started Jan. 1. The council is the governing body of the IOM, which conducts studies and provides advice regarding medicine to decision makers and the public. The School now has 17 faculty who are members of the IOM.

William Regine, MD, Isadore and Fannie Schneider Foxman Endowed Chair in Radiation Oncology, and **Cedric Yu, DSc**, Carl M. Mansfield, MD, Endowed Professor in Radiation Oncology, were issued a European patent for "Method and Equipment for Image-Guided Stereotactic Radiosurgery of Breast Cancer," an invention that offers an alternative, less invasive therapy for women diagnosed with early-stage breast cancer.



Yvette Rooks

Yvette Rooks, MD, CAQ, FAAFP, vice chair of family and community medicine, has been named to the board of directors of the College Athletic Trainers' Society. Rooks, head team physician at the University of Maryland, College Park since 1998, is only the second medical practitioner to serve on the board.



John Talbott

John Talbott, MD, project director of the Professionalism Project—HELPERS-PRO, was invited to conduct the course "Writing for American Journals" during the 11th World Congress of the World Association for Psychosocial Rehabilitation, held in Milan in November. **Howard Goldman, MD, PhD**, professor, joined Talbott.



Horst Zielke

Horst Zielke, PhD, a division head in the Department of Pediatrics, was featured in the recent *Baltimore* magazine article "Mind Over Matter," which focused on the role of the National Institute of Child Health and Human Development Brain and Tissue Bank for Developmental Disorders in research on autism and amyotrophic lateral sclerosis.

SCHOOL OF NURSING



Janet D. Allan

Janet D. Allan, PhD, RN, FAAN, has been honored with the title of dean emeritus. Allan recently retired as dean of the School after 10 years and is continuing to serve the University by working in the President's Office.



Jocelyn Farrar

Jocelyn Farrar, DNP, CCRN, ACNP-BC, assistant professor, has been appointed a board member of the Mesothelioma Applied Research Foundation. The foundation provides research funding, advocates for patients and families, and collaborates with policymakers to increase federal funding regarding mesothelioma.

SCHOOL OF PHARMACY



Joga Gobburu

Joga Gobburu, PhD, MBA, FCP, professor, has been named director of the Department of Pharmacy Practice and Science's (PPS) Clinical Pharmacology Unit.

Yevgeniya Kalinina, a PharmD/JD student, has been chosen to receive an Express Scripts Foundation scholarship from the American Association of Colleges of Pharmacy.



Magaly Rodriguez de Bittner

Magaly Rodriguez de Bittner, PharmD, CDE, FAPhA, PPS chair, is the winner of the American Pharmacists Association's Daniel B. Smith Practice Excellence Award. The award, which recognizes outstanding performance and achievement by a pharmacy practitioner, will be presented in March during the association's annual meeting in Los Angeles.



Toyin Tofade

Toyin Tofade, PharmD, MS, associate director of experiential learning, has been chosen to co-lead the continuing education/continuing professional development team of the International Pharmaceutical Federation's Education Section.



Bruce Yu

Bruce Yu, PhD, associate professor, received an Innovation Award from the University of Maryland Center of Excellence in Regulatory Science and Innovation for "Novel High-throughput Quality Control of Pharmaceutical Preparations."

SCHOOL OF SOCIAL WORK



Corey Shdaimah

Corey Shdaimah, PhD, LLB, LLM, associate professor, was a keynote speaker during the Community-Academic Partnership Annual Conference at the University of Haifa in Israel. Shdaimah also spoke to graduate students and faculty members from across disciplines at

Hebrew University in Israel about their collaboration with community groups concerning housing policy that is profiled in her book *Change Research: A Case Study on Collaborative Methods for Social Workers and Advocates*.

PhD student and master's program alumna **Allison West, MSW '00**, is one of four early career scholars to receive a travel award from the national Home Visiting Research Network to attend a summit on home visiting in Washington, D.C., in February. The award also provides two days of individually tailored training and mentoring on home visiting.

CORRECTION

In the January *President's Message*, there was an error in the caption that ran with the photo below. The caption should have read:



Charlotte Wallace (left) accepts her award from Joan Plisko, PhD, technical director of Maryland Hospitals for a Healthy Environment

We apologize for the error.

Questions and Answers

The excerpts below are from Dr. Perman's group Q&A on Jan. 22 at the School of Nursing auditorium, which centered on the University of Maryland: MPowering the State structured collaboration with the University of Maryland, College Park and also on campus safety. Questions can always be sent to Dr. Perman and his leadership team at um.umaryland.edu/president/ask/.

Dr. Perman: So let me start with *MPowering the State*. Starting in the spring of 2011, at the direction of the legislature, a very meticulous process as well as a discussion were organized and directed by the University System of Maryland Board of Regents. UMB and our partner institution in College Park participated vigorously in the discussion. Out of it came a decision in December 2011 by the Board of Regents not to merge the two institutions but to create a very formal, structured, highly collaborative interaction to leverage what we have on the two campuses and make something better than the two separate parts.

We launched this in the governor's boardroom in March 2012. So we're a little less than a year old. And I think, at least at the leadership level, we couldn't be more pleased with what has been achieved. The *MPowering the State* initiative has been overseen by two leaders from this campus—Dr. Bruce Jarrell, our chief academic research officer, and Mr. Pete Gilbert, our chief operating officer—and their counterparts at College Park. Allow me to give you an overview.

I'll start with technology transfer/economic development, that is, making the most out of our discoveries that have commercial value here at UMB and at College Park. Each institution has significant resources in this regard. We were sure more resources were needed, but the first thing we needed to do was combine our power—which has

emerged as UM Ventures. UM Ventures is a combination of technology transfer and research commercialization economic development activities from both institutions. By consensus, a decision was made to ask Jim Hughes, UMB's vice president for economic development and entrepreneurship, to oversee the effort. He's also retaining his responsibilities here.

We have created with College Park a Health-Related Informatics Center. It is very important to be able to analyze the incredible amount of data that is available in order to further health care and other kinds of research. Our colleagues at College Park have incredible abilities with regard to bioinformatics, with regard to computation, and we at UMB have the same kind of competencies, although the focus may be a bit different. We brought those two efforts together in a combined center. We are going to create a presence for this center in our Health Sciences and Human Services Library.

A wonderful marriage has developed over the past year between our School of Pharmacy and the School of Engineering in College Park around regulatory science and innovation. That partnership has been supported by a \$3 million award from the Food and Drug Administration. Some of you know that my interaction with the Department of Health and Mental Hygiene has moved forward in an entity now called the Institute for a Healthiest Maryland. This is intended to take what we do in the academic medical center and push it out in practical ways, particularly to the rural counties of Maryland. It has been supported by part of an almost \$10 million grant from the Centers for Disease Control and Prevention and we cannot do it without our partners at College Park. They are an integral part of it, especially the School of Public Health and the Agricultural Extension Service.

We have programs at the Universities at Shady Grove—our nursing, pharmacy, and social work presence has been very well-received there. Our partners at College Park as well as other institutions in the University System of Maryland have programs there as well. In addition, UMB, College Park, and UMBC [University of Maryland,

Baltimore County] have engaged in a planning process for a new education building on that campus where we all can interact on various programs.

A program that Dr. Jarrell was very instrumental in starting some years ago has grown under *MPowering the State*. The research seed grant program requires partnership from faculty at UMB and College Park in order to be competitive for grants. We have broadened that program and it is starting to bear fruit; researchers using this funding to collaborate and then compete for national agency funds.

Last September, we announced an educational partnership between the Department of Epidemiology and Public Health in the School of Medicine and the School of Public Health in College Park. Our position for being a collaborative school of public health is established and we will march through an accreditation process. The student seeking a public health education can get the best of what's offered both at College Park and at UMB.

Lastly, a couple more points between us and College Park. We are working on shared use of our campus libraries; we have a mechanism in place to easily put a grant application together; we've executed a memorandum of understanding [MOU] to make joint faculty appointments easier; and we've created funding so students from either one of our campuses can have stimulating graduate experiences—summer laboratory experiences, for example.

That's a quick overview and I'm going to ask Bruce or Pete if they want to add anything.

Dr. Jarrell: I'd like to add that there is a lot of energy going into IT solutions, into making the whole computing expertise on both campuses available to both campuses. We are looking at single sign-on for email and single sign-on for various other information resources at each campus, which we believe will greatly expedite collaboration between the universities.

Dr. Perman: We have had recognition that we're making some progress. We proposed to the governor the need for additional funding. I'm happy to report there is additional funding for these initiatives in the governor's budget that was announced last week.

Are there any questions or comments or concerns?



QUESTION:

Do we see any collaborative effort in joining our UMMS [University of Maryland Medical System] partners with these developments for the future?

ANSWER:

Dr. Perman: I think the partnership between UMB and UMMS has never been better, and to pull College Park into it will lift it even higher. I'll give you one example. You may have heard there is a major initiative between UMMS and the state to improve health care in Prince George's County. We have worked very closely with the School of Public Health at College Park to identify the health care needs in Prince George's County, so if and when UMMS engages in replacing hospital facilities, we both can work with UMMS to build a 21st-century health care delivery system there. That is something College Park's School of Public Health and UMB's schools of dentistry, medicine, nursing, and pharmacy can do very well because we think in terms of team-based care and patient-centered medical homes. Another is the informatics initiative. How does UMMS fit into that, Dr. Jarrell?

Dr. Jarrell: So assuming by UMMS you mean not just the medical system but also the University of Maryland Medical Center, both have been very involved in participating in the informatics part of *MPowering the State* as well as the Prince George's planning initiative. The idea is to get electronic health records, and much of the information associated with them, into a HIPPA-compliant mechanism where faculty, students, and staff can ask

appropriate questions about that data. Quality of care issues can be analyzed and research questions relating to how we make improvements can be asked.

Dr. Perman: All right, let's turn to safety.

Apart from recent incidents, our leadership and strategic planning committee members made a determination that, within the budgetary limits of the strategic planning goals, a healthy piece of the funds needed to go toward safety enhancements. Whether it's paying more overtime to place officers on more street corners or hiring more officers—we had already decided to make that investment. Last year, you saw officers on Segways, which enhances police visibility. Recently, we upgraded the lights in Plaza Park. I could go on, but the point is, this issue is not one in which we are reactive. We have been endeavoring to be as proactive as possible.

Before I let Chief Williams comment, I need everybody's help. You see the signs that we plastered up about cell phones. Now that may seem to be very paternal. But I asked that we be very visible about it because many of us at this institution are very data-driven. It's the way we do our work, it's the way we conduct our science. So when I see the data that states we had nine robberies on campus last year and eight of them were directly associated with people using their cell phones, that suggests to me we all have a responsibility to change our behavior. I'm talking about myself first.

What would you think of my judgment if I walked around campus like this [holding out his wallet in his hand]? You wouldn't think very much of my judgment. And, you shouldn't. That's the way I'm starting to look at all of us who are walking around with visible cell phones. You make yourself a target. If we put away the cell phones is that going to stop all the crime on this campus? I'm not so foolish to think so, but I would hope so. We've got to take some responsibility ourselves and we've got to act appropriately to the data.

So please, help with the cell phones. Tony?

Police Chief Tony Williams: Let me start out by giving you some crime facts. We analyze our crime statistics from year to year, month to month, even week to week. At the end of 2012, we ended up with exactly four more crimes than we had in 2011. We had a total of 166 crimes in 2012. Just to put that into a little bit of perspective, we had nine robberies, as Dr. Perman mentioned, and eight of them involved cell phones. The city of Baltimore had over 3,500 robberies in 2012. Now, we don't say those nine robberies are acceptable, but despite our having what have been significant crime problems, we're still in pretty good shape.



When you look at robberies in the past year, most of them happened along Greene or Fayette streets. The first robbery of 2013 occurred on Jan. 4 at about 1 in the afternoon. That incident is an out-lier for us. Most of our incidents typically occur in the evening after traditional business hours.

If we look at the other crimes on this campus, the assault crimes were down in 2012. There were no murders; there were no rapes. We had the same number of burglaries in 2012 that we had in 2011, that's a grand total of two. No arsons and one auto theft. Statistically by far, the biggest crime problem on our campus is theft. If you leave things laying around, people will take them. We had 140 incidents of theft last year. If there is any good news to that it's that 139 of them could have been prevented if people didn't leave things laying around. Don't leave your cell phone, your laptop—anything you deem valuable—sitting around. People say I only went to make a phone call, I only went to use the restroom. It only takes a few seconds for someone to take something.

I did an exercise last year in the School of Law. We set a laptop on a podium in front of maybe 100 to 200 people. Someone walked in with no ID on and picked up that laptop and walked out with it. Not only didn't anyone say anything, but most people didn't even notice it.

I'm in my 27th year of policing and I can tell you without hesitation that this University provides more support and resources to public safety than I've seen in the other three agencies where I've worked, including the Baltimore City Police Department. You're not going to find another group of people who are more concerned about making sure you're not only physically safe but that you also feel safe as you traverse this campus for your work and study needs. I want to thank Dr. Perman's leadership for realizing UMB's Department of Public Safety needs more resources and support.

What are we doing about it? We've received authorization for overtime funding to put extra officers out in those critical areas where we need them, we are working vigorously from a good pool of candidates to fill the seven police vacancies we have, and we've started the process to ask for a few more police officers and a few more security officers. We have asked for more cameras, particularly in the parking garages. We are looking to integrate all the cameras on the University that come through the Department of Public Safety and for improvements to the camera monitoring process. We also are being more aggressive about challenging people who may be out of place on this campus. We ask you to do something else to help us help you, and that is to wear your University identification as you traverse the campus.

Additionally, we fully inform you about what goes on here at UMB, and what is reported by the city police. Visit our website to read the crimes we report. We've taken great strides to make sure we're getting better and more timely information out to you. And, certainly call us when crimes occur, but also let us know when a police presence is lacking. Officers not only will be out and riding around in police cars, but they will be out on foot and visible. We want to send a strong message.

The message we're trying to send is that it's not so easy to take someone's cell phone or rob someone at this University. To put the cell phone away, to not be talking and texting as you walk the campus, might seem like a small task. And in an ideal world, you should be able to talk and text anytime you like. It's like several months ago when we prepared for Hurricane Sandy. We heard the weather reports and we prepared for the storm. We moved outdoor furniture, we dressed appropriately—we took the necessary steps to make sure we protected ourselves. It's a similar situation here. Let's adapt to our environment and not be easy targets. If you see your co-workers and fellow students talking outside on that cell phone or texting, let's civilly ask them not to do so, for everyone's good.

But the reality is it doesn't matter how many police we have outside or how many security officers we have in our buildings, there's still a part for the community to play.

I am urging you to be more alert around campus. Know your surroundings. Plan your route before you leave. Take a look to your right and your left. Look behind you and in front of you. See if anyone looks out of place. All of us have that instinct where the hairs on the back of our neck rise up. If that happens, you should take heed and immediately be more alert.

QUESTION:

And do what? Are we supposed to call you?

ANSWER:

Absolutely call us. It's not only our job but it's our privilege to come out. It's easier to prevent something from happening than to investigate it after the fact.

If you have to traverse the campus at night, use the shuttle service, use the police escort service. Sometimes we hear that our UMB constituents think the police are busy and we do not want to be bothered. What I say is bother us. Please. I'll walk you somewhere just to keep you safe.

We work diligently to make this campus a difficult place to commit a crime. It will take all of us to do that. With that being said, I'd like to take some questions.

QUESTION:

One thing that has troubled me over the years is the issue of unwelcome solicitations on campus. Whether I am walking from the Plaza Garage, or by one of the schools or elsewhere, it's disconcerting. If I say no to the panhandler, I don't know whether they're going to let me walk by or whether they're going to pull out a weapon. I think it creates an atmosphere that's troubling for not only staff, students, and faculty but also for parents of students, for patients, for their families—it's not the kind of atmosphere we want to have. I don't know how the rules read and what restrictions could be put in place, but it seems to me it would be helpful if we could somehow ratchet that down.



ANSWER:

Chief Williams: There is no law against panhandling in our city and our state. I agree it is a bad sight and it makes most of us uncomfortable, but some of us have great hearts and want to help these people.

However, if someone comes up to you and asks for money, do not give them money. Because if you do that, you've just made a new friend and every time they see you they're going to ask for money. If they tell you they're hungry and you're really compelled to help them, buy them something to eat. I've had people ask me for money and say they're hungry, so I've walked them into a restaurant where then they say, 'That's OK.' Because most of the time, they don't want the money for food.

We try to make it a little difficult for panhandlers on campus, but we have to be careful in dealing with them because they have a right to ask for help and resources.

If you feel someone is harassing you, call us and we'll be glad to assist you and deal with the panhandler.

QUESTION:

Dr. Perman, my name is Steve Moyer, I am a retired colonel from the state police, I'm the security director next door at the hospital and I'd like to comment on the leadership you have in place here. I call him Chief Williams in public, but Tony Williams and I are friends. I've worked all over this state for 24 years and Tony and I have about the same amount of time invested. When he was a colonel in the city, I was a colonel in the state. We collaborated a lot. It was great when he and I ended up in our roles here. Plus, I knew Colonel Milland Reed when I was on the state police force, so the three of us immediately shared information due to our professional history. The information Tony is telling you is the same information we're telling folks in the hospital. Cell phones are the issue. One in three robberies in this country are cell phones. One in three robberies in this city are cell phones. Whenever something important happens, Tony and I are in contact immediately. Collaboration goes beyond the business and the educational and health care setting. It also goes on in public safety. You have great leadership here, and I applaud your efforts.

ANSWER:

Dr. Perman: Thank you very much.

Chief Williams: Steve and his team are tremendous and we do work together and treat the university and hospital community as one. In fact, we had some discussions this morning about sharing information and making sure the hospital community can get our alerts. So thank you Steve for your support. He's also joined today by Craig Savageau, who is the emergency management director for the hospital. Craig also participates in our University's emergency management team meetings. So we don't wait until something happens to collaborate; we work together all the time.

Dr. Perman: We've got a few minutes left. Any questions about anything?

QUESTION:

This weekend there were reports both in *The Baltimore Sun* and *The Washington Post* about an MOU between the University of Maryland, Eastern Shore, Salisbury University, and our School of Medicine about a satellite medical campus. The reports were kind of sketchy so I was wondering if we could hear a little bit more about that?

ANSWER:

Dr. Perman: Probably a year or so ago, the major hospital on the lower Eastern Shore, Peninsula Regional Medical Center, asked us how could we, given what we do, improve the workforce situation on the lower Eastern Shore, particularly in regard to physicians. Dean Reece, from our School of Medicine, and I were very responsive to that question. We emphasized that the quickest way to address those issues is to find ways to attract those physicians who might be interested in conducting their residencies in a non-urban area, such as the Eastern Shore. Not their medical education and not their undergraduate education, but the actual residency training.

Peninsula Regional Medical Center and our partner universities on the lower Eastern Shore, Salisbury University and the University of Maryland, Eastern Shore (UMES), engaged a consultant to conduct a full analysis of the right ways to approach medical education. The evolution of that process was that the four partners—UMB, Peninsula Regional Medical Center, Salisbury University, and UMES—engage in a further planning process to assess the feasibility of what might be an Eastern Shore regional campus of our medical school.

But, again, Dean Reece, Dr. Jarrell and I continue to emphasize that even if a regional campus of our medical school becomes a reality, it cannot happen without having graduate medical education. You can't put medical students into an environment where they do not have a set of their principal teachers—residents. Under the dean's leadership, we will continue the discussions to create a family medicine track there with regard to residency as well as determine the feasibility of the aforementioned regional campus.

Unfortunately the news reports suggested a new medical school de novo, which is not accurate in terms of the current discussions. We are very committed to making something happen regarding medical education on the lower Eastern Shore, as we are in Western Maryland and Southern Maryland. It is our responsibility as the state's medical school and as the state's health science education campus.

QUESTION:

I think it was in a meeting like this last year where you expressed to us that you might be a 49ers fan. So my question is whether the game in two weeks is going to create problems for you from a loyalty aspect?

ANSWER:

Dr. Perman: People know I have divided loyalties. Yes, I began my academic career at the University of California, San Francisco in the halcyon days when a lot of those Super Bowls were won. So I will acknowledge to all of you that, wherever I've lived and wherever I've gone, I have always been a Niners fan. And you will pardon me for the fact that I came to Baltimore in 1984 at a time when you all—those of you who were here—let those Colts go. So as a result even if I had a choice at the time there was no choice. So I've remained a Niners fan.



Now I must tell you that last year when the Niners came here and the two Harbaugh brothers met, it happened that Papa and Mrs. Harbaugh were staying in the place where I live. And we got a chance to interact with them. I was so envious because he had a hat that was half Ravens and half Niners. I let everyone know I wanted a cap like that. Now I have that cap and will be wearing it over the next two weeks.