“TELL ME HOW A MAN DIED AND I’LL TELL YOU WHERE HE LIVED.”

-Aristotle
Per 1,000
100 or more
50–99
20–49
10–19
Less than 10
No data

King County
Washington State
Per 1,000
100 or more
50–99
20–49
10–19
Less than 10

THE WORLD AND OUR BACK YARD
Place and death

Heart disease deaths

Diabetes deaths

Alcohol-related deaths
OUR MISSION

To demonstrate effectiveness of global health strategies, techniques, methodologies, and technologies to increase the health status of local underserved communities with the goal of sharing learning and scaling successes
TOP NEEDS IDENTIFIED

1. Limited economic opportunities
2. Language and Cultural barriers
3. Difficulty navigating the system
4. Limited community voice in decision making
1. Use Community Health Workers
2. Link health with economic development
3. Mobilize community-based organizations
4. Generate focused campaigns around priority health issues
5. Use communications technology to transform practices
6. Integrate public health and primary medical care services
COMMUNITY HEALTH PROMOTERS

- Community outreach
- Culturally tailored projects/initiatives
- Health education
- Local leadership
- Systems change
Global to Local Connection Desk

- Connecting patients with social services
- Volunteer university students as resource referral specialists

Successes to date
- 1000+ resource referrals since April, 2013
- 3000+ people enrolled in medical insurance
Remote diabetes management

- Self-management through smartphone technology
- Remote case management support
- 40 participants in 1 year UW-supported study

What works and why?

- 40% of participants reduced HbA1C by average of 1%
- Personalized, ongoing support and encouragement
- Appropriate mix of technology and personal care
OUR FUTURE

- Increased Partner Support
- New Community Programs
- Reach Through Technology
- Program Sustainability
- Shared Best Practices
## WORKING LOCALLY VS GLOBALLY

<table>
<thead>
<tr>
<th>Issue</th>
<th>Local</th>
<th>Global</th>
<th>Shared</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health care system</td>
<td>Decentralized and fragmented</td>
<td>Centralized but insufficient</td>
<td>Working to strengthen systems</td>
</tr>
<tr>
<td>Regulatory environment</td>
<td>Too much but reliable</td>
<td>Too little and unreliable</td>
<td>Required to navigate</td>
</tr>
<tr>
<td>Populations</td>
<td>Diverse in local setting</td>
<td>Homogeneous in local setting</td>
<td>Need for widely replicable models</td>
</tr>
<tr>
<td>Available funding</td>
<td>Unclear/untapped</td>
<td>Clear, known funders</td>
<td>Seeking more effective use of $</td>
</tr>
<tr>
<td>Costs</td>
<td>Expensive!</td>
<td>$ goes farther</td>
<td>More need than $</td>
</tr>
<tr>
<td>Experience for students</td>
<td>Bus ride</td>
<td>Plane ride(s)</td>
<td>Work and learning can be very similar</td>
</tr>
</tbody>
</table>
PARTNERSHIPS & SPONSORS
MORE INFORMATION

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